

GERHILD DEUTINGER



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About me

In 2007 I founded the consultancy network **impulsbüro**. with the aim to enable optimal communication within companies and organizations. **impulsbüro**. accompanies the communication part of **change projects** - as 7 out of 10 such projects fail due to missing, defective or incorrect communication. We develop strategies and ideas for the design of **corporate cultures**. We position **top executives**. We **moderate** strategy and planning processes in international companies and organizations.

My personal expertise from the corporate world as well as the strategic approach to the planning of careers is my contribution to **gdi-consulting**. It is my personal commitment to assist women with career ambitions. Not only does one need the relevant academic qualifications, talent and luck but also a good planning of the own career path and a manifestation of women on their way up to it. This know-how, often used by politicians and top executives, is what I teach women on their way into leadership roles.

Education and training

- Systemic organizational development (Vienna School for Organizational Development)
- Change Management (Germany, Berner)
- Harvard Negotiation Skills; Use of emotions in negotiations (Vienna Partners)
- Facilitation Techniques ; Creativity Techniques; System-Board Constellations ; Training in group dynamics (German and English) and Speech Training
- Master's degree at the University of Vienna; Thesis on "risk communication" (1993)

Professional Experience

In the consulting business since 2000: collaboraton with board members, CEOs, government representatives and department heads

Teaching - and writing functions since 2005: colleges, courses, author of "Kommunikation im Change" (Communication Change), Springer Verlag 2013

In the communications industry since 1994: Press Office Generali insurance company; Spokesperson and Head of PR at Telecommunications Regulatory Authority; Senior at Business Consultancy

What I can do for you!

- Strategic planning and design of communication process within gdi- processes
- Proper placement of these topics with the relevant stakeholders plus customized approach of various interest groups and hierarchies

Your benefit

- ✓ Focus on the critical success factor communication.