

GABRIELE STRODL-SOLLAK, MA



sollak@gdi-consulting.at

www.gdi-consulting.at

+43 664 434 28 64

About me

Gabriele Strodl-Sollak is an academically qualified PR consultant (department of journalism, University of Vienna), a systemic organisational consultant (Prof. Fritz B. Simon, Berlin) and a communication and diversity management trainer. She has several years of professional experience in the United States and Russia and has completed numerous trainings – among others at Institute *Im Kontext* (Vienna), *Danube University*, Krems (Master degree in intercultural competencies) and the Intercultural Communication Institute, USA (Janet M. Bennett - in the areas of gender and diversity).

In the 1990s, she was press officer at Dun & Bradstreet, and then for seven years worked as a senior PR consultant, with management experience at Hohegger|Com. In 2006 Mrs. Sollak set up her own consulting agency, *Sollak | Kommunikationsarchitekten* – focussing on PR strategy and design, media relations, media and interview training, event management and diversity management with emphasis on intercultural competencies and gender mainstreaming.

Gabriele Strodl-Sollak is a co-foundig partner of gdi-consulting with the goal to encourage personnel managers and executives to let all individuals deploy their resources – regardless of wich gender, age or ethnic group they belong to.

Education an training

- **Intercultural Competencies** – Post-graduate Masters, Danube University Krems
- **Gender & Diversity** – ImKontext, Vienna, Intercultural Communication Institute, J.M. Bennett, USA
- **Systemic Consulting** – Prof. Fritz B. Simon, Berlin
- **Coach education** - seminar consult, Vienna
- **Academically certified PR-Consultant**, University of Vienna, Department of Journalism

Work experience

- Since 2006 **consulting business for Communication**
- Since 2009 **teaching of train-the-trainer for gender & diversity** with more than 600 graduates
- 7 years **PR-Senior Consultant**: Desing of communications strategies and measures, advising and managing international communications managers
- **Press officer**: In cooperation with Executive Board members, managers and department heads of an international group
- Several years of **professional work experience** in toursim management **in the USA and Russia**

What I can do for you

- Design of workshops and training courses on managing diversity, intercultural competence, reconciling work and family life, gender mainstreaming

- Sales training and training for key staff positions to exploit the potential of the Neo-Austrian-customers for profitable business
- Gender trainings, promote understanding and cooperation between men and women
- Organizational development to maximize workforce diversity.
- Public Relations with your best practice in the subject area of managing diversity

Working languages English and German

Your Benefits

- ✓ Better sales results through sales staff, who does not underrate the buyers group of Neo-Austrians
- ✓ Improved communication within your company to achieve your business goals